VUZF UNIVERSITY

Prof. Sudhanshu Rai

Prof. Sudhanshu Rai's research at the Copenhagen Business School (number three in the international ranking of businesses schools) focuses on Innovation in emerging economies, Co-creation of innovation for future markets, Institutional logics, Indian reasoning, Disruptive innovation and Knowledge management. He has several research publications and contributions to books. In his capacity as business academic, he has been involved in executive teaching for at least a decade. Prof. Rai has led several large EU-funded projects. For instance, he coordinated the Euro-India project which mapped India's innovative potential and collaborative capacity. This project provided a robust and basic understanding of where Indian firms stand on technology innovation and the role of consultants during the innovative process. Today his work is used as a base line for Indian related policy making at a micro level. He also coordinated the EU-Asia project that sought to raise the livelihood of entrepreneurs in China, Vietnam, Philippines. Prof. Rai has also worked for several leading firms at senior levels, like TATA Economic Consultancy Service (TECS) and for McKinsey in Singapore.

INNOVATION IN FAST GROWTH ECONOMIES

Practices, Pitfalls, Challenges and Opportunities

Moderator: Prof. Evgeni Evgeniev, VUZF University

Date: April 6, 2013
Place: Room 501, VUZF University
Time: 10 am

International Public Lecture Series at VUZF University